

Supporting an India-Japan Partnership in Technology and Investment to pursue the Global Innovation of Japanese Corporations at the Fourth Summit of Bengaluru Tokyo Technology Initiative (BTTI)



Bangalore -- Coordinated by ANEW Holdings Inc., the 4th Summit of the Bengaluru Tokyo Technology Initiative (BTTI), was held on May 8, 2019 at the Shangri-La Hotel, Bengaluru. The event was hosted by the Japan External Trade Organization (JETRO) in association with the global think tank Carnegie India, and National Association of Software and Service Companies (NASSCOM).

Based in Bengaluru and Tokyo, BTTI facilitates the exchange and transfer of technology between India and Japan, hosting a place for members of the public, commercial and academic sectors of both nations to convene. Carnegie India and the Embassy of Japan in India co-hosted the inaugural event in Bengaluru in December 2017. Following the 2nd and 3rd Summits in Tokyo, the 4th Summit was held as a part of the Japan-India Business Seminar 'Japan-India Innovation Dialogue' hosted by JETRO in Bengaluru. The event aimed to be a closed space for experts from Japan and India to come together and engage in active discussions regarding global innovation by collaboration between Japan and India in technology and investment and also recommendations of the policy for business environment enhancement.

Notably, 37 delegates from 27 Japanese corporations who traveled to India to participate in JETRO's Innovation Mission attended the 4th BTTI Summit. A total of 207 attendees representing startups, entrepreneurs, industry leaders, government and academia were present. The organizer, partner and government officials from India and Japan kicked off the summit with opening remarks, whereby Carnegie India's R.K. Misra chaired a panel discussion with panelists from leading Indian VCs. In addition, 8 Indian startups had the opportunity to introduce their businesses in a pitch session at the Summit. To close out the

event, a one-on-one Business Matching Session was held between 9 Japanese companies and 21 Indian startups, all showing a high level of interest and engagement in seeking partnership and investment opportunities.



Photo: Panel Discussion

<EVENT DETAILS>

Bengaluru Tokyo Technology Initiative 4th Summit

Date & Time: Friday, March 8, 2019 (10:00 AM to 1:30 PM)

Venue: Shangri-La Hotel, Bengaluru

Total Attendees: 207

Host: Japan External Trade Organization (JETRO)

Co-host: National Association of Software and Service Companies (NASSCOM)

Partnering Organization: Bangalore Chamber of Industry and Commerce (BCIC)

Support: Government of Karnataka, Consulate-General of Japan in Bengaluru, Indo-Japan Chamber of Commerce & Industries (IJCCI), Carnegie India

Coordinator: ANEW Holdings Inc.

Opening Session – Opening Remarks by the Organizer, Partnering Organization and Guests of Honor

- Shinya Fujii, Director-General, Service Industry Department, Japan External Trade Organization (JETRO)
- Kishore Alva, President, Bangalore Chamber of Industry and Commerce (BCIC)
- Hiroshi Yoshida, Deputy Director, General Commerce and Information Policy Bureau, Ministry of Economy, Trade and Industry (METI)
- Takayuki Kitagawa, Consul-General, Consulate-General of Japan
- Gaurav Gupta, IAS, Principal Secretary, Government of Karnataka

Panel Discussion “Attraction of Bengaluru Startup Ecosystem from the Perspective of Japanese & Indian Investors”

- R.K. Misra, Nonresident Scholar, Carnegie India
- Sanjay Nath, Managing Partner, Blume Ventures
- Pranav Pai, Founding Partner, 3One4 Capital
- Nao Murakami, Founder & General Partner, Incubate Fund India
- Shiho Sakaguchi, Research and Business Development - India, ANEW Holdings Inc.

Pitch Session by Indian Startups

1. OECO Water: Vikram Gulecha
2. Locus: Sudharsan Narayanan
3. Intellicar: Karan Makhija
4. Option3: Payeli Ghosh
5. Entropik: Ranjan Kumar
6. Vyuti: Nikhil Ramaswamy
7. Tookitaki: Anirban Sarkar
8. Ezedox: Veerendra Mishra

<About the Innovation Mission organized by JETRO>

Innovation Mission is a mission tour for Japanese companies to attend pitch events, visit the companies and institutions in the Indian startup ecosystem, and network in Bengaluru and Hyderabad. These are two cities that are attracting attention globally as innovative sites in the pursuit of promoting innovations between Japanese and Indian enterprises. During this first mission, 40 delegates from 30 Japanese companies visited Bengaluru and Hyderabad, from March 4th through 8th, 2019.

<About ANEW Holdings Inc.>

ANEW Holdings is a global incubation and venture advisory group providing financial and business support to both domestic and overseas companies for the development of new business and promotion of strategy. Focus areas include platform models, consumer goods, media & entertainment and technologies. With headquarters in Chiyoda-ku, Tokyo, ANEW Holdings is represented by CEO Yuji Fujinaga and COO Wataru Ito. The company also operates out of its offices in Los Angeles, California in the United States, and Bengaluru, Karnataka in India.

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